



**55TH ANNIVERSARY CELEBRATION  
JACKSONVILLE SISTER CITIES ASSOCIATION  
IN CONJUNCTION WITH  
SISTER CITIES INTERNATIONAL SOUTHEASTERN CONFERENCE &  
200TH ANNIVERSARY OF THE CITY OF JACKSONVILLE**

**JULY 19-22, 2022**

**EMPOWER • ENHANCE • ENGAGE  
BUILDING CULTURAL BRIDGES FOR THE FUTURE**

We appreciate your interest in supporting Peace through People by donating to the Jacksonville Sister Cities Association (JSCA) Southeastern Conference. The mission of JSCA is to foster and encourage mutual understanding, friendship, and peace through cultural, economic, educational, and professional exchanges between the people of Jacksonville and the people of our Sister and Friendship Cities. During July 19th thru 22nd, Jacksonville will host a conference that will offer three tracks of engagement and commemorate the 55th anniversary of the formation of the Jacksonville Sister Cities Association. The visiting delegates will have the opportunity to engage with sister city programs throughout the southeastern region, Sister Cities International (SCI) best practice leaders, and business entities. The 55th anniversary events will provide a forum to promote goodwill and harmonious exchanges between the citizens of Jacksonville, our committed Sister Cities in the Southeast, and our international delegations. JSCA is a 501 (c) 3 organization therefore your donation is tax -deductible.

**LOCATION & HOST HOTEL**

**Hyatt Regency Riverfront**

**225 E Coastline Drive**

**Jacksonville, Florida 32202**

**904-588-1234**

To make hotel reservations [CLICK HERE](#)

**CONFERENCE WEBSITE**

**[WWW.JSCA.ORG/CONFERENCE](http://WWW.JSCA.ORG/CONFERENCE)**

# CONFERENCE SCHEDULE

**TRACK 1 ECONOMIC EMPOWERMENT**

**TRACK 2 YOUTH ENGAGEMENT**

**TRACK 3 PROGRAM ENHANCEMENT**

## TUESDAY, JULY 19

1:00PM – 5:00PM	REGISTRATION
10:00AM – 5:00PM	EXHIBIT HALL/LOAD-IN & SET UP
6:00PM – 9:00PM	WELCOME RECEPTION RITZ THEATRE & MUSEUM 829 N. DAVIS STREET, JACKSONVILLE FL 32202

## WEDNESDAY, JULY 20

9:00AM	REGISTRATION OPEN
10:00AM – 11:30AM	ECONOMIC EMPOWERMENT <b>GRANT WRITING</b>
	YOUTH ENGAGEMENT <b>IMAGINE MORE WORKSHOP PART I INCLUSION &amp; DIVERSITY TRAINING</b> PRESENTER: DIEDRE M LANE, DIEDRELANE, LLC
	PROGRAM ENHANCEMENT <b>MEDIA, MARKETING &amp; MEMBERSHIP</b>
11:45PM – 1:00PM	LUNCH
1:15PM – 3:00PM	ECONOMIC EMPOWERMENT <b>GRANT WRITING PART II</b>
	YOUTH ENGAGEMENT <b>IMAGINE MORE PART II</b> PRESENTER: DIEDRE M LANE, DIEDRELANE, LLC
	PROGRAM ENHANCEMENT <b>EXCHANGES &amp; INTERNSHIPS HOW TO CREATE AND MAINTAIN EFFECTIVE EXCHANGES &amp; INTERNSHIP PROGRAM</b>
7:00PM – 9:00PM	INTERNATIONAL GALA <i>DRESS: EVENING CULTURAL ATTIRE</i>

## THURSDAY, JULY 21

9:00AM	REGISTRATION OPEN
10:00AM – 11:30AM	WORKSHOP – ECONOMIC EMPOWERMENT <b>GLOBAL OPPORTUNITIES FORUM PART I</b>
	WORKSHOP – YOUTH ENGAGEMENT <b>YOUTH AS CITIZEN DIPLOMATS</b>
	WORKSHOP – PROGRAM ENHANCEMENT <b>GAINING &amp; RETAINING MEMBERS</b>
11:45AM – 1:30PM	YOUTH SCHOLARSHIP LUNCHEON
1:45PM – 3:30PM	TRACK 1 – ECONOMIC EMPOWERMENT <b>GLOBAL OPPORTUNITIES FORUM PART II</b>
	TRACK 2 – YOUTH ENGAGEMENT <b>COMMUNITY SERVICE</b>
	TRACK 3 – PROGRAM ENHANCEMENT <b>CONNECTING &amp; ENGAGING IN NEW TIMES SHARING BEST PRACTICES</b>
7:00PM – 9:00PM	SOUTHEAST STATES MIXER YOUTH GAME NIGHT

## FRIDAY, JULY 22

9:00AM – 1:00PM	BUSINESS MATCHMAKING HISTORICAL TOURS TECHNICAL TOURS
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